



GUIDELINES FOR USE OF THE FIT LOGO

1. Introduction

The FIT logo is a valuable asset of the International Federation of Translators. It should be used strictly in accordance with the following guidelines.

2. FIT Logo

The FIT logo can be either solid or outline.

Solid Logo

The solid logo is represented by a blue circle, 30 mm in diameter, with stylized letters 'fit' of the same color inside the circle (Figure 1).

Figure 1. Solid logo

Outline Logo

The outline logo is represented by a black or blue circle, 30 mm in diameter, with stylized contour letters 'fit' of the same color inside the circle (Figure 2 a, b).

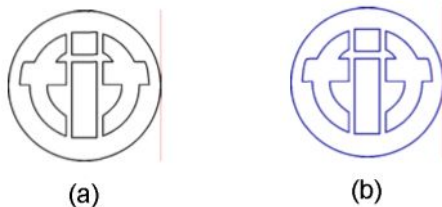


Figure 2. Outline logo: (a) black, (b) blue

Minimum Clear Space

The minimum clear space between the logo and other graphical elements is shown in Figure 3. This distance equals one fifth of the diameter of the logo. The minimum clear space for the standard-size logo should be at least 6 mm.



Figure 3. The minimum clear space between the logo and other graphical elements

Minimum Logo Size

The minimum logo size is 10 mm in diameter. The logo may not be used at smaller sizes than this. The minimum logo size is shown in Figure 4.



FÉDÉRATION INTERNATIONALE DES TRADUCTEURS INTERNATIONAL FEDERATION OF TRANSLATORS

Siège/Registered Office: REGUS, 57 rue d'Amsterdam, 75008 Paris, France

✉ FIT Secretariat| secretariat@fit-ift.org | www.fit-ift.org | 📞 +(33) 1 53321755 | 📠 +(33)1 533 21 732



Figure 4. The minimum logo size

3. FIT Logo Usage Who Can Use the FIT Logo?

The following entities and individuals are entitled to use the FIT logo for official purposes:

- FIT Regular Members
- FIT Associate Members
- FIT Observer Members
- FIT Council Members
- FIT Committee Officers
- FIT Regional Center Officers
- FIT Honorary Advisors
- FIT Secretariat

Usage of the FIT logo by any other entity must be authorized by the FIT President, Secretary General, Executive Committee, Council or Executive Director as appropriate.

Copyright

The FIT logo and all its variants are the copyright of the International Federation of Translators. The logo always remains the property of FIT. Use of the logo is restricted to FIT members and representatives in good standing.

Copying the FIT Logo

A copy of the FIT logo can be obtained:

- From the FIT web site www.fit-ift.org in the protected Members Area
- By contacting the FIT Secretariat:

International Federation of Translators
REGUS, 57 Rue d'Amsterdam
75008 Paris, France

Tel.: +33 1 53321755

Email: secretariat@fit-ift.org

Unauthorized copying of the FIT logo is not allowed.

General Guidelines

- The logo must be the approved version and must be displayed in accordance with all guidelines.
- The logo may not be altered in color, shape, or otherwise. Though the standard-size logo is recommended, smaller or larger images can also be used provided that the proportions of the image are not distorted and the size of the logo is not smaller than the minimum size as shown above in Section 2, "Minimum Logo Size".
- The logo must stand alone. The distance between the logo and other graphical elements should be at least as shown above in Section 2, "Minimum Clear Space". The logo may not be combined with other graphical elements.



FÉDÉRATION INTERNATIONALE DES TRADUCTEURS INTERNATIONAL FEDERATION OF TRANSLATORS

Siège/Registered Office: REGUS, 57 rue d'Amsterdam, 75008 Paris, France

✉ FIT Secretariat| secretariat@fit-ift.org | www.fit-ift.org | 📞 +(33) 1 53321755 | 📠 +(33)1 533 21 732

- The logo must be displayed in a positive manner. It may not be used to depict FIT or any of its members, services, or affiliates in a negative way.

Termination of Use

The FIT logo is a unique symbol that represents and identifies the International Federation of Translators and its activities. It is essential that the logo be used properly to ensure its continued value to the Federation and its members. FIT therefore reserves the right to immediately terminate the use of its logo by any person or entity at any time.

Logo Usage in Print

The logo can be either solid or outline (see Section 2). The logo must be accompanied by the following text in French and English:

FEDERATION INTERNATIONALE DES TRADUCTEURS INTERNATIONAL FEDERATION OF TRANSLATORS

(Arial, 12 pt in combination with a 30 mm logo, bold, all caps)

OR

Federation internationale des traducteurs International Federation of Translators

(Arial, 12 pt in combination with a 30 mm logo, bold).

Logo Usage on the Internet

The logo can be either solid or outline (see Section 2). The logo must be placed in a prominent spot on the web site. It may not be combined with other graphical elements. The logo must include a link to the main page of the FIT Web site, www.fit-ift.org.

4. Samples of FIT Logo Usage

Proper Usage

Anyone who is allowed to use the logo must use the image of standard color and shape with sufficient clear space between it and other graphical elements. An example of correct usage of the FIT logo is shown in Figure 5.



Figure 5. A sample of a business document bearing the FIT logo



FÉDÉRATION INTERNATIONALE DES TRADUCTEURS INTERNATIONAL FEDERATION OF TRANSLATORS

Siège/Registered Office: REGUS, 57 rue d'Amsterdam, 75008 Paris, France

✉ FIT Secretariat| secretariat@fit-ift.org | www.fit-ift.org | 📞 +(33) 1 53321755 | 📠 +(33)1 533 21 732

An example of a business card designed in accordance with the guidelines is shown in Figure 6.

Figure 6. A sample of a business card bearing the FIT logo

Unacceptable Usage

Fig. 7 (a-c) shows examples of unacceptable usage of the FIT logo. The FIT logo may not be used in such ways.



NOT CORRECT

(a)



NOT CORRECT

(b)



NOT CORRECT

(c)

Figure 7. Samples of unacceptable FIT logo usage: (a) Color is different from the standard; (b) A solid logo is different from the standard; (c) The logo has been edited

5. Contact Information

If you have any questions regarding the use of the FIT logo, please contact the FIT Secretariat: secretariat@fit-ift.org